

## Brian N. Larson

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**School:** Texas A&M University School of Law

**Email Address:** BLarson@law.tamu.edu

### General Background:

After being admitted to the bar in 2000, Larson practiced law for 15 years, representing clients in the residential real-estate vertical, principally with copyright, trademark, antitrust, and corporate-governance counsel. For many of those years, he was also an adjunct professor at the University of Minnesota Law School. After receiving his PhD in Rhetoric in 2015, Larson became a full-time professor: in 2015 at the Georgia Institute of Technology and in 2017 at the Texas A&M University School of Law, where he continues as an associate professor. (The faculty recommended him for tenure and promotion to full professor beginning AY '24-25.)

### Areas of scholarly interest consistent with the purpose of the grant program:<sup>1</sup>

- Theory and empirical study of legal argumentation and legal reason, particularly that of judges and the advocates who appear before them.
- Law and rhetorical theory.
- Theories of data ethics and privacy, particularly as they relate to public health, big data, and public records.
- Pedagogy of legal analysis and writing, particularly applications of peer-review technology.

### A representative list of scholarship:

Larson, B. N. & Britt, E. C. (Eds.). (Forthcoming 2024 or early 2025). *Rhetorical traditions and contemporary law*. Under contract with Cambridge University Press. Open-access edited collection; book proposal and sample chapters were subject to anonymous peer review. Both editors have shared equally in editorial tasks. BNL was author of the following chapter:

Larson, B. N. Practical Reason in Peril: From Cicero to *Texas Health Presbyterian*. (11,000 words)

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<sup>1</sup> The ALWD Distinguished Speaker Series grants (formerly known as the Visiting Scholars grants) are intended to further support, strengthen, and encourage scholarship focusing on the study and practice of professional legal writing.

Larson, B. N., et al. (Eds.). (Forthcoming June 2024). *Legal argumentation: Reading and writing about the law*. Under contract with eLangdell Press. Open-access edited collection; chapters are subject to anonymous peer review. BNL is managing editor, working with eight other editors and contributors. BNL is author or co-author of 23 of the book's 44 substantive chapters. ([Reference copy of manuscript available online.](#))

Mootz, F. J., Davis, K. A., Larson, B. N., & Tiscione, K. (Eds.). ([Forthcoming March 2024](#)). *Classical rhetoric & contemporary law: A critical reader*. University of Alabama Press. Series in *Rhetoric, Law & the Humanities*. Edited collection scheduled for release after anonymous peer review of chapters. All editors shared equally in editorial tasks. BNL was author or co-author of the following chapters. (Co-authors contributed equally to all phases of publication.)

Larson, B. N., & Tiscione, K. Classical rhetoric: Then and now (Chapter 2). (7000 words)

Larson, B. N., & Provenzano, S. E. Cicero: Legal stases and the Supreme Court (Chapter 12). (8000 words)

Larson, B. N. Afterword. (2200 words)

Larson, B. N., & Morrison, D. S. (2023). Reconceiving argument schemes as descriptive and practically normative. *Argumentation*, 37(4), 601–622. (Anonymous peer review). Open access on [journal website](#).

Larson, B. N. (2023). Centering students' rhetorical knowledge: The community of inquiry as formative assessment. *Legal Writing: The Journal of the Legal Writing Institute*, 27, 223–235. (Anonymous peer review.) [PDF](#) on SSRN.

Schmit, C., Larson, B. N., & Kum, H.-C. (2022). Data privacy in the time of plague. *Yale Journal of Health Policy, Law & Ethics*, 21(1), 152–227. (Anonymous peer review.) [PDF](#) on SSRN.

Larson, B. N. (2022). Endogenous and dangerous. *Nevada Law Journal*, 22(2), 739–802. (Student-edited law review.) [PDF](#) on SSRN.

Larson, B. N. (2022). Review of *The Dialogical Roots of Deduction: Historical, Cognitive, and Philosophical Perspectives on Reasoning*, by Catarina Dutilh-Novaes. *Legal Writing: The Journal of the Legal Writing Institute*, 26(1), 227–239. (Anonymous peer review.) [PDF](#) on SSRN.

Larson, B. N. (2021). Precedent as rational persuasion. *Legal Writing: The Journal of the Legal Writing Institute*, 25, 135–212. (Anonymous peer review.) [PDF](#) on SSRN.

## **Ideas for programming Distinguished Speaker might offer a host school, including potential topics and target audiences:**

- Scholarship workshop for faculty interested in theoretical and empirical research in rhetoric of the law.

- Peer-review workshop for professors interested in using these tools in the classroom.
- Presentation of trending topics in any of the research areas mentioned above to faculty, LRW faculty particularly, or law students.
- Continuing education programs for lawyers, judges, or both on any topics mentioned above. (Some possible examples: “What the Greeks and Romans can teach us about contemporary legal practice”; “Reason, rhetoric, race and law”; “Grammar, rhetoric, and drafting legal documents”.)

**In no more than 300 words, describe why a host school should consider you as a Distinguished Speaker:**

For nearly 30 years, my careers have called on me to speak engagingly before professional, academic, and student groups from two people to 500. I pride myself on making presentations—even to the largest groups—interactive and entertaining. I especially enjoy engaging groups/audiences on difficult topics, inviting diverse perspectives, and seeking common ground among audience members and between them and me.

BRIAN N. LARSON, J.D. PH.D.  
ASSOCIATE PROFESSOR | TEXAS A&M UNIVERSITY SCHOOL OF LAW  
Texas A&M University Arts & Humanities Fellow

 <http://orcid.org/0000-0001-9806-726X>

I. Academic appointments .....	2
II. Earned degrees and bar admissions .....	2
III. Research and scholarship (published, accepted, or in review).....	2
A. Under Review .....	2
B. Accepted .....	2
B. Published while at Texas A&M .....	3
C. Published previously .....	5
D. Miscellaneous publications, code, and data sets .....	6
IV. Unpublished research activities .....	7
A. Select presentations.....	7
B. Grants and contracts .....	8
C. Selected media, societal, and policy impacts .....	9
V. Service .....	10
A. Significant advocacy .....	10
B. Community and professional service .....	10
C. Texas A&M University contributions.....	11
D. Service at other institutions .....	11
VI. Teaching.....	12
A. Courses taught.....	12
B. Individual student guidance at Texas A&M School of Law .....	14
VII. Professional employment .....	14

## I. ACADEMIC APPOINTMENTS

**Texas A&M University School of Law.** Fort Worth, TX.

*Associate Professor* (tenure line). August 2017 – present. (Recommended for tenure and promotion by law school faculty, November 2023.)

Texas A&M University ACE Aggie Allies Rainbow Award. 2021.

Texas A&M University Arts & Humanities Fellow. Class of 2019.

**School of Literature, Media, and Communication, Georgia Institute of Technology.** Atlanta, GA.

*Assistant Professor* (tenure line). August 2015 – June 2017.

## II. EARNED DEGREES AND BAR ADMISSIONS

**Doctor of Philosophy.** Rhetoric and Scientific and Technical Communication. Minor: Cognitive Science. University of Minnesota. May 2015.

**Juris Doctor.** William Mitchell College of Law (now Mitchell Hamline School of Law). *Summa cum laude*. May 2000.

**Bachelor of Arts.** Linguistics and Scandinavian Studies. University of Wisconsin—Madison. Degree granted with distinction. August 1992.

**Bar admissions.** United States Supreme Court (March 2022); United States Court of Appeals for the Eighth Circuit (December 2014); U.S. District Court for the District of Minnesota (February 2003); Supreme Court of Texas (November 2017); Georgia Bar (Active, January 2016 – January 2018; inactive from January 2018; resigned April 2019); Supreme Court of Minnesota (Active from November 2000; resigned June 2018).

## III. RESEARCH AND SCHOLARSHIP (PUBLISHED, ACCEPTED, OR IN REVIEW)

*Each publication indicates the editorial approach of the publishing entity. Note that law reviews/journals are typically (though not always) edited by student editorial boards. On each co-authored piece, an annotation explains authorship roles.*

### A. UNDER REVIEW

No data.

### B. ACCEPTED, IN PRESS, OR BOTH

**Larson, B. N. & Britt, E. C. (Eds.).** (Forthcoming 2024 or early 2025). *Rhetorical traditions and contemporary law*. Open-access edited collection under contract with Cambridge University Press. Fourteen scholars have submitted twelve chapters. Book proposal and sample chapters were subject to anonymous peer review. Both editors have shared equally in editorial tasks. BNL was author of the following chapter:

**Larson, B. N.** Practical Reason in Peril: From Cicero to *Texas Health Presbyterian*. (11,000 words)

Larson, B. N., et al. (Eds.). (Forthcoming June 2024). *Legal argumentation: Reading and writing about the law*. Under contract with eLangdell Press. Open-access edited collection; chapters are subject to anonymous peer review. BNL is managing editor, working with eight other editors and contributors. BNL is author or co-author of 23 of the book's 44 substantive chapters. ([Reference copy of manuscript available online.](#))

Mootz, F. J., Davis, K. A., **Larson, B. N.**, & Tiscione, K. (Eds.). ([Forthcoming March 2024](#)). *Classical rhetoric & contemporary law: A critical reader*. University of Alabama Press. Series in *Rhetoric, Law & the Humanities*. Edited collection scheduled for release spring 2024 after anonymous peer review of chapters. All editors shared equally in editorial tasks. BNL was author or co-author of the following chapters. (Co-authors contributed equally to all phases of publication.)

**Larson, B. N.**, & Tiscione, K. Classical rhetoric: Then and now (Chapter 2). (7000 words)

**Larson, B. N.**, & Provenzano, S. E. Cicero: Legal stases and the Supreme Court (Chapter 12). (8000 words)

**Larson, B. N.** (2023). Afterword. (2200 words)

## **B. PUBLISHED WHILE AT TEXAS A&M**

**Larson, B. N.**, & Morrison, D. S. (2023). Reconceiving argument schemes as descriptive and practically normative. *Argumentation*, 37(4), 601–622. (Anonymous peer review). Open access on [journal website](#).

BNL was principally responsible for study's theoretical framing, conception, and design and performed material preparation and data collection (or supervised research assistants doing so). Both authors shared in the analysis of data performed here and jointly prepared the manuscript. *Morrison is a former student and former RA.*

**Larson, B. N.** (2023). Centering students' rhetorical knowledge: The community of inquiry as formative assessment. *Legal Writing: The Journal of the Legal Writing Institute*, 27, 223–235. (Anonymous peer review.) [PDF](#) on SSRN.

Zenker, F., & van Laar, J. A. and contributing authors, including **Larson, B. N.** (2023). Norms of public argumentation and the ideals of correctness and participation. *Argumentation*, 37 (pagination not yet available, article will appear in special issue on the norms of public argumentation). (Anonymous peer review.) Open access on [journal website](#).

The essay is a state-of-the-art paper arising from a multi-year [international project funded by the EU](#). BNL is one of only two American scholars on the project. BNL co-authored the article's section on legal argumentation.

Schmit, C., **Larson, B. N.**, & Kum, H.-C. (2022). Data privacy in the time of plague. *Yale Journal of Health Policy, Law & Ethics*, 21(1), 152–227. (Anonymous peer review.) [PDF](#) on SSRN.

Quoted in Park, E. (Forthcoming 2023), Reproductive health care data free or for sale, *N.Y.U. Review of Law & Social Change*, 47(3). First and second authors contributed equally to all phases of publication; third author played an advisory and editorial role.

**Larson, B. N.** (2022). Endogenous and dangerous. *Nevada Law Journal*, 22(2), 739–802. (Student-edited law review.) [PDF](#) on SSRN.

Preprint described as 'ambitious' in Kirschenfeld, A. S. & Chew, A. Z. (2022), Citation stickiness, computer-assisted legal research, and the universe of thinkable thoughts, *Legal Communication & Rhetoric*, 19, 1–22; preprint cited in Love Koenig, M. E. & Mandell, C. (2022), A new metaphor: How artificial intelligence links legal reasoning and mathematical thinking, *Marquette Law Review*, 105(3), 559–602.

**Larson, B. N.** (2022). Review of *The Dialogical Roots of Deduction: Historical, Cognitive, and Philosophical Perspectives on Reasoning*, by Catarina Dutilh-Novaes. *Legal Writing: The Journal of the Legal Writing Institute*, 26(1), 227–239. (Anonymous peer review.) [PDF](#) on SSRN.

**Larson, B. N.** (2021). Precedent as rational persuasion. *Legal Writing: The Journal of the Legal Writing Institute*, 25, 135–212. (Anonymous peer review.) [PDF](#) on SSRN.

Described as ‘ambitious’ in Kirschenfeld, A. S. & Chew, A. Z. (2022), Citation stickiness, computer-assisted legal research, and the universe of thinkable thoughts, *Legal Communication & Rhetoric*, 19, 1–22. Cited among 125 works representative of legal rhetoric and writing discipline in previous 10 years in Murray, K. E. (2021), Persuasion: An updated bibliography, *Legal Communication & Rhetoric* 18, 205–219.

Provenzano, S. E., & **Larson, B. N.** (2020). Civil procedure as a critical discussion. *Nevada Law Journal*, 20(3), 967–1035. (Student-edited law review.) [PDF](#) on SSRN.

Cited in Jasinski, J. (2023), Legal/forensic persuasion, in J. Fahnestock & R. A. Harris (Eds.), *The Routledge handbook of language and persuasion* (pp. 323–339). Cited among 125 works representative of discipline in previous 10 years in Murray, K. E. (2021), Persuasion: An updated bibliography, *Legal Communication & Rhetoric* 18, 205–219. Both authors contributed equally to all phases of publication.

Lawrence, H. M., Lozier-Laiola, S., Scott, A., & **Larson, B. N.** (2020). Promoting interdisciplinary undergraduate humanities research: A case for the continuous course lab. *SPUR: Scholarship and Practice of Undergraduate Research*, 3(4), 35–45. (Anonymous peer review.)

Cited in Larracey, C., Strobach, N., Lirot, J., Matthews, T.-C., & Robinson, S. (2022), “A Place to Be Heard and to Hear”: The humanities collaboratory as a model for cross-college cooperation and relationship-building in undergraduate research, *Innovative Higher Education*, <https://doi.org/10.1007/s10755-022-09612-x>. First and second authors contributed equally to all phases of publication; *third author was an undergraduate RA*, providing research assistance; BNL developed project, obtained grant funding, and shared in other phases of publication.

**Larson, B. N.**, & Belmas, G. I. (2020), Fixed? The law of live-streaming. In S. Chen, J. Chen, & N. Allaire (Eds.), *Legal and ethical issues of live streaming* (pp. 115–143). Lexington Books. (Book was not anonymously peer reviewed.)

Both authors contributed equally to all phases of publication.

**Larson, B. N.** (2019). Law’s enterprise: Argumentation schemes & legal analogy. *U. Cincinnati Law Review*, 87(3), 663–721. (Student-edited law review.) [PDF](#) on SSRN.

Discussed in Rafay, A. (2023), Evading Haag: How Courts Deny That Imprisoning Teens for Life without Possibility of Parole Is Cruel, *Seattle Journal for Social Justice* 21(3) (Spring 2023), 731–788. Cited among 125 works representative of legal rhetoric and writing discipline in previous 10 years in Murray, K. E. (2021), Persuasion: An updated bibliography, *Legal Communication & Rhetoric* 18, 205–219. Cited by various other works, including Pérez, V. C., & Lifshitz, Y. R. (2022), Natural transplants, *NYU Law Review*, 97(3), 933–984; Moran, R. F. (2022), The unbearable emptiness of formalism: Autonomy, equality, and the future of affirmative action, *North Carolina Law Review*, 100(3), 785–831.

Schuster, M. L., **Larson, B. N.**, & Propen, A. D. (2018). Medico-legal collaboration regarding the sex offender: Othering and resistance. *Rhetoric of Health & Medicine*, 1(1–2), 90–131. <https://doi.org/10.5744/rhm.2018.1005>. (Anonymous peer review.)

First author led data gathering and analysis; BNL led legal analysis; all authors contributed equally to all other phases of publication.

**Larson, B. N.** (2018). Bridging rhetoric and pragmatics with relevance theory. In J. Straßheim & H. Nasu (Eds.), *Relevance and Irrelevance: Theories, Factors, and Challenges* (pp. 69–96). DeGruyter Mouton. (Book was not anonymously peer reviewed.) [DeGruyter Mouton](#). [PDF](#) on Bepress.

Breuch, L.-A. K., & **Larson, B. N.** (2017). Research and rhetorical purpose: Using genre analysis to understand source use in technical and professional writing. In T. Serviss & S. Jamieson (Eds.), *Points of Departure: Rethinking Student Source Use and Writing Studies Research Methods* (pp. 182–208). Utah State University Press. (Book was not anonymously peer reviewed.) [PDF](#) on Bepress.

Both authors contributed equally to all phases of publication.

### C. PUBLISHED PREVIOUSLY

**Larson, B. N.** (2017). Gender as a variable in natural-language processing: Ethical considerations. *Ethics in Natural Language Processing: Proceedings of the First ACL Workshop*, 1–11. <https://aclanthology.org/W17-1601/>. (Anonymous peer review.) [PDF](#) on Bepress.

Framework adopted by organizers of North American Association chapter of the Association for Computational Linguistics as part of its [ethical review standards in 2021](#). Cited dozens of times as an ethical reference framework for empirical studies in machine learning and natural-language processing where gender is a variable, including Savoldi, B., Gaido, M., Bentivogli, L., Negri, M., & Turchi, M. (2021), Gender bias in machine translation, *Transactions of the Association for Computational Linguistics*, 9, 845–874; Gaci, Y., Benatallah, B., Casati, F., & Benabdeslem, K. (2022), Iterative adversarial removal of gender bias in pretrained word embeddings, *Proceedings of the 37th ACM/SIGAPP Symposium On Applied Computing*, 829–836; Wang, A., & Russakovsky, O. (2021), Directional bias amplification, *International Conference on Machine Learning*, 10882–10893.

**Larson, B. N.** (2016). Gender/genre: The lack of gendered register in texts requiring genre knowledge. *Written Communication*, 33(4), 360–384. <https://doi.org/10.1177/0741088316667927>. (Anonymous peer review.)

Cited in Biber, D., & Conrad, S. (2019), *Register, genre, and style*, Cambridge University Press; Grzebinski, S., Cheung, H., Sanky, C., Ouyang, J., & Krieger, S. (2021), Educational research: Why medical students choose neurology: A computational linguistics analysis of personal statements. *Neurology*, 97(1), e103–e108. <https://doi.org/10.1212/WNL.00000000000011753>

**Larson, B. N.**, & Soper, C. (2016). The structured writing group: A different writing center. *The Second Draft*, 29(1), 8–12. (Anonymous peer review.) [PDF](#) on Bepress.

Both authors contributed equally to all phases of publication.

**Larson, B. N.**, Hart-Davidson, W., Walker, K. C., Walls, D., & Omizo, R. (2016, September 21). Use what you choose: Applying computational methods to genre studies in technical communication. *ACM SIGDOC '16*. Annual meeting of the ACM Special Interest Group on the Design of Communication 2016, Arlington, VA. (Anonymous peer review.) [PDF](#) on Bepress.

All authors contributed equally to all phases of publication, except that BNL led drafting and revision portions of project.

Belmas, G. I., & **Larson, B. N.** (2007). Clicking away your speech rights: The enforceability of gagwrap clauses. *Communication Law and Policy*, 12(1), 37–89. DOI: 10.1080/10811680709336512 (Anonymous peer review.)

Cited in Jacobs, C. (2017), The Second Amendment & private law, *Southern California Law Review*, 90, 945–998. Extensively cited in Ponte, L. M. (2016), Protecting brand image or gaming the system? Consumer “gag” contracts in an age of crowdsourced ratings and reviews, *William & Mary Business Law Review*, 7(1), 59–149. Both authors contributed equally to all phases of publication.



**Larson, B. N.**, & Belmas, G. I. (2007). Second class for the second time: How the commercial speech doctrine stigmatizes commercial use of aggregated public records. *South Carolina Law Review*, 58, 935–994. (Student-edited law review.)

Both authors contributed equally to all phases of publication. Cited in Ardia, D. S. (2017), Privacy and court records: Online access and the loss of practical obscurity, *University of Illinois Law Review*, 2017(5), 1385–1454; *Burnett v. County of Bergen*, 968 A.2d 1151 (N.J. 2009) (Albin, J., dissenting).

#### **D. MISCELLANEOUS PUBLICATIONS, CODE, AND DATA SETS**

**Larson, B. N.** & Morrison, D.S. (2023, February 20). *Data and analysis supplement to “Reconceiving Argument Schemes as Descriptive and Practically Normative.”* <https://doi.org/10.18738/T8/9L1ERR>

Schmit, C., **Larson, B. N.**, Kum, H.-C., & Curran, C. (2022). Public health informatics depends on engagement with privacy legislation. *Health Affairs Forefront*.  
<https://doi.org/10.1377/forefront.20221027.571505> (Blog of academic journal.)

All authors contributed equally to all phases of publication.

Schmit, C., **Larson, B. N.**, & Kum, H.-C. (2021, August 30). *Data privacy laws in the US protect profit but prevent sharing data for public good – people want the opposite.* The Conversation.  
<http://theconversation.com/data-privacy-laws-in-the-us-protect-profit-but-prevent-sharing-data-for-public-good-people-want-the-opposite-166320>

All authors contributed equally to all phases of publication.

**Larson, B. N.** (2021, June 28). *Replication Data for “Endogenous & Dangerous.”*  
<https://doi.org/10.18738/T8/E6QVXJ>

**Larson, B. N.** (2020, October 28). *Coding guide & replication data for “Precedent as Rational Persuasion.”* <https://doi.org/10.18738/T8/SXNR02>

**Larson, B. N.** (2020). *Reading minds to write emails.* (SSRN Scholarly Paper No. 3653148).  
<https://doi.org/10.2139/ssrn.3653148>

**Larson, B. N.** (2020). *Best practices? Lessons from technical communication for online legal writing instruction* (SSRN Scholarly Paper No. 3631077). <https://doi.org/10.2139/ssrn.3631077>

**Larson, B. N.** (2020). *DOURS: A heuristic for discovering research questions* (SSRN Scholarly Paper No. 3688476). <https://doi.org/10.2139/ssrn.3688476>

**Larson, B. N.** (2019). Put AI under Hume’s guillotine. *Perspectives: Teaching Legal Research and Writing*, 27(1), 27. (Peer-reviewed “micro essay.”)

**Larson, B. N.** (2017). *First-year law students’ court memoranda* (Web Download LDC2017T03). Linguistic Data Consortium, University of Pennsylvania. <https://catalog ldc.upenn.edu/LDC2017T03>

**Larson, B. N.**, & Skinner, M. A. (2016). *Real Estate Listings and Copyright*. Larson Skinner PLLC. Trade book, 137 pages. Available at [Amazon](https://www.amazon.com).

BNL was principal author.

**Larson, B. N.** (2015). *Gender/genre: Gender difference in disciplinary communication* [Ph.D. dissertation, University of Minnesota]. <https://conservancy.umn.edu/handle/11299/188945>

#### IV. UNPUBLISHED RESEARCH ACTIVITIES

##### A. SELECT PRESENTATIONS

###### ***A1. Keynotes and invited seminars and presentations***

“Unruly Analogies: Argumentation by Example in American Legal Texts” (with David Morrison; invited to present and submit for special issue of international journal *Argumentation*). Workshop: *Norms of Public Argumentation: Select Theoretical Perspectives and Applications*, APPLY COST action. Università di Siena, Siena, Italy. April 21–22, 2022.

“Assessing Antiracism or Antiracist Assessment?: Strategies & Critiques for Inclusive and Equitable Writing Communities” (invited as responsive panelist to keynote speaker Prof. Teri McMurtry-Chubb). *LWI One-Day Workshop*, Stetson University School of Law (held online). December 3, 2021.

“Using Cases: An Empirical Study of Judge and Lawyer Practices” (invited for junior scholar exchange). University of Wisconsin Law School. March 4, 2020.

“Regulatory and Industry Factors Affecting Residential Real Estate Competition” (invited panelist). *What’s New in Residential Real Estate Brokerage Competition – An FTC-DOJ Workshop*, Washington, DC. June 5, 2018. ([Program page and video.](#))

“Using Technology to Make Real Estate More Competitive” (invited panelist). *Information Technology & Innovation Foundation*, Washington, DC. April 5, 2018. ([Program page and video.](#))

“EULAs: Why copyright is not enough.” *Council of Multiple Listing Services Legal Seminar*, Las Vegas, NV. September 20, 2016. National continuing legal education program.

“MLS Collaborations: Business and legal considerations for leadership.” *Council of Multiple Listing Services Legal Seminar*, Las Vegas. September 20, 2016. National continuing legal education program.

“Legal communication instructors should do empirical research.” *Legal Writing Institute*, Portland, OR. July 12, 2016. Plenary session sponsored by LWI Professional Status Committee.

“Law and technology: Digital media and cyberlaw update.” *Council of Multiple Listing Services Legal Seminar*, Kansas City, MO. October 7, 2015. National continuing legal education program.

###### ***A2. U.S. & International Refereed Conferences***

“Building Disciplines: Professors representing CLEA and LWI converse about the acceptance (or not) of disciplinary scholarship.” Presentation/panel (with members of Discipline Building Working Group). Ninth Applied Legal Storytelling Conference, London UK. July 2023.

“Building Scholarly Engagement Through the Life Cycle of a Law Review Article.” Presentation/panel (with members of Discipline Building Working Group). *Legal Writing Institute 2022 Biennial Conference*, Washington D.C. July 2022.

“Using Empirical Research Methods in Legal Communication.” Presentation/panel (with Shaun Spencer). *Legal Writing Institute 2022 Biennial Conference*, Washington D.C. July 2022.

“The End of ‘Deduction.’” Presentation. *20th Rocky Mountain Legal Writing Conference*, Phoenix, AZ. March 5, 2022.

“Law’s Rhetorics and Reasonings.” Presentation. *Conference on College Composition and Communication*, Chicago, Ill. March 2022.

“Rigorous Research in Legal Communication.” Presentation/panel (with Kirsten K. Davis, Elizabeth Berenguer, Sherri Keene). *Contemporary Scholarly Methods and Works-in-Progress in Legal Communication*, 2022 AALS Conference, held online. January 6, 2022.

“Online Peer Review.” Presentation (with Kirsten K. Davis & Jennifer Sheppard). *William & Mary Conference for Excellence in Teaching Legal Research & Writing Online*, held online. June 20, 2020.

“Developing Asynchronous Content: Three Perspectives.” Presentation (with Allison Martin & Aliza Milner). *William & Mary Conference for Excellence in Teaching Legal Research & Writing Online*, held online. June 19, 2020.

“Re-presenting advocacy to re-imagine its future.” Presentation. *Reimagining Advocacy conference*, Stetson University School of Law, Gulfport, FL. November 9, 2019.

“The Life of the Law is Dialogic: Classical Stasis Theory and Contemporary American Civil Procedure.” Presentation (with Susan E. Provenzano). *Nevada Law Journal* symposium, *Classical Rhetoric as a Lens for Contemporary Legal Praxis*, UNLV William S. Boyd School of Law, Las Vegas, NV. September 27, 2019.

“High-Tech Peer Feedback: Peer Review Software as Legal Writing Technology Tool.” Presentation (with Kirsten K. Davis). *19th Annual Rocky Mountain Legal Writing Conference*, University of Nevada—Las Vegas, William S. Boyd School of Law. March 15, 2019. (Acceptance rate unknown.)

“Law’s Enterprise.” Symposium presenter. *West Coast Rhetoric Scholarship Symposium*, University of Nevada—Las Vegas, William S. Boyd School of Law. November 16, 2018. (Acceptance rate unknown.)

“Weird Science: The Empirical Study of Legal Writing.” Panel presenter (with Kenneth D. Chestek, Lance N. Long, Shaun D. Spencer). *18th Biennial Conference of the Legal Writing Institute*, Milwaukee, WI. July 14, 2018. (Acceptance rate unknown.)

“How We Built a Scholarly Working Group Devoted to Classical Legal Rhetoric (and How You Can Do the Same Thing with Other Legal Writing Subjects).” Panel organizer and presenter (with others) *18th Biennial Conference of the Legal Writing Institute*, Milwaukee, WI. July 12, 2018. (Acceptance rate unknown.)

“Flag-waving: Visual arguments, verbal reconstruction, and speaker intentions.” *9th Quadrennial Conference of the International Society for the Study of Argumentation*, Amsterdam. July 5, 2018. (Acceptance rate unknown.)

“Celebrating Classical Rhetoric & Building Contemporary Law.” Panel presentation (with Kirsten Davis, Francis J. Mootz, Susan Provenzano, Susie Salmon). *18th Biennial Conference of the Rhetoric Society of America*, Minneapolis, MN. June 2, 2018. (Acceptance rate unknown.)

*Conference Workshop: Corpus Linguistic Approaches to Teaching and Studying Writing*. Conference workshop faculty (with several others). “Hand annotation and reliability.” *Conference on College Composition & Communication*, Kansas City, MO. March 14, 2018. (Acceptance rate unknown.)

## **B. GRANTS AND CONTRACTS**

“Texas Medicaid 1115 Waiver Evaluation DY10-DY19”

Texas Health and Human Services Commission (main contract held by Texas A&M School of Public Health)

Amount Received (by law school): \$300,000

Role: Law school site PI (project supervised by Dr. Hye Chung Kum, PI at SPH)  
Period of contract: June 1, 2024–Aug 31, 2032

“Texas Medicaid 1115 Waiver Evaluation DY7-DY11”

Texas Health and Human Services Commission (main contract held by Texas A&M School of Public Health)

Amount Received (by law school): \$98,000

Role: Law school site PI (project supervised by Dr. Hye Chung Kum, PI at SPH)

Period of contract: June 1, 2023–May 31, 2024

“Measuring Perceptions of Legal and Ethical Frameworks for Authorized Data Use.”

Texas A&M Triads for Transformation

Date: January 1, 2021

Amount Received: \$30,000 (shared among researchers)

Role: PI (with Dr. Hye Chung Kum and Prof. Cason D. Schmit)

Period of contract: June 1–August 31, 2023

“Intersections of Classical Rhetoric & Contemporary Law”

Texas A&M University Arts and Humanities Fellowship

Date: April 2019

Amount Received: \$15,000

Role: PI

Period of contract: Four years

“The Pragmatics of Othering: A Critical Discourse Analysis of Cyberhate”

Texas A&M Triads for Transformation

Date: January 1, 2019

Amount Received: \$30,000 (shared among researchers)

Role: PI (with Dr. Jyotsna Vaid and Dr. Zohreh R. Eslami)

Period of contract: January 1, 2019–December 31, 2020

“REULLab: Responsible End-User Licensing Lab”

Ivan Allen College of Liberal Arts Digital Integrative Liberal Arts Center Fund

Date: February 17, 2016

Amount Received: \$20,000

Role: PI

Period of contract: March 2016 –June 2017

### **C. SELECTED MEDIA, SOCIETAL, AND POLICY IMPACTS**

Susan D’Agostino, “Gap Between Online and In-Person Learning Narrows,” *Inside Higher Ed*. July 13, 2022. Larson quoted. <https://www.insidehighered.com/news/2022/07/13/law-school-gaps-between-online-and-person-learning-narrow>.

Cason Schmit, Hye-Chung Kum & Brian N. Larson. “Data privacy laws in the US protect profit but prevent sharing data for public good – people want the opposite,” *The Conversation*. Aug. 30, 2021. <http://theconversation.com/data-privacy-laws-in-the-us-protect-profit-but-prevent-sharing-data-for-public-good-people-want-the-opposite-166320>

Letter of Cason Schmit, Hye-Chung Kum, and Brian N. Larson to Harvey S. Perlman, Drafting Committee Chair, Personal Data Protection Act, Uniform Law Commissioners. June 6, 2021. Cited as rationale for revisions to the Act between letter's date and adoption by ULC in July 2021.

"Episode 3: Televised Political Debates," *Linguistics Lounge* (podcast). Nov. 12, 2020. Larson interviewed. <https://www.podbean.com/ew/pb-maisq-f205ef>

"Linguistic Science has Revealed a Stunning Truth About a Chaotic Debate," *Inverse*. Sept. 30, 2020. Larson interviewed. <https://www.inverse.com/mind-body/linguistics-explains-the-most-chaotic-part-of-last-nights-debate>

Christopher Cocchiarella. "How to Write Relevant Emails: An Interview with Brian Larson." *Mindful Technics*. July 15, 2020. Larson interviewed. <https://mindfulteachers.com/how-to-write-relevant-emails-an-interview-with-brian-larson/>

"Susan Provenzano & Brian Larson on Analyzing Legal Argumentation," *Ipsi Dixit* (podcast). Season 1, Ep. 455. January 7, 2020. Larson and co-author interviewed. <https://shows.acast.com/ipse-dixit/episodes/susan-provenzano-brian-larson-on-analyzing-legal-argumentati>

"Chatting about oral advocacy and 'vocal fry.'" *Before the Bar* (online publication by American Bar Association for law students). Dec. 8, 2016. Part of Larson's participation in a Facebook chat among scholars of legal communication was quoted in article. <http://abaforlawstudents.com/2016/12/08/chatting-about-oral-advocacy-and-vocal-fry/>

Rogers, Victor. "Is Civil Political Discourse Dead? Professors Weigh in on What It Means to Be 'PC.'" *The Whistle*. 40(14), p. 1, 5 July 2016. Also appears at <http://www.news.gatech.edu/2016/07/05/political-civility-dead> as "Is Political Civility Dead? Professors Weigh in on What It Means to Be 'PC.'" Larson interviewed and quoted.

## V. SERVICE

### A. SIGNIFICANT ADVOCACY

Mitchell A. Skinner, **Brian N. Larson** & Susan E. Provenzano, Brief of Amicus Curiae Council of Multiple Listing Services, Inc., in support of petitioners, *Columbia House of Brokers Realty, Inc. v. Designworks Homes, Inc.*, No. 21–1217 (U.S. April 7, 2022).

### B. COMMUNITY AND PROFESSIONAL SERVICE

*Co-leader (with Kirsten K. Davis), Research Methods in Legal Communication*, August 2020–present. National virtual reading group of scholars interested in this space.

*Sirico Scholars Workshop (Legal Writing Institute)*. Appointed Member, Governing Board, 2021–25.

*Section on Legal Writing, Reasoning, and Research, Association of American Law Schools*. Elected Member, Executive Committee, 2022–24.

*Legal Writing Institute*. Co-chair, *Discipline Building Working Group*, June 2022–present (member, June 2020–2022). Member, *Artificial Intelligence Committee*, 2022–present. Member, *Program Committee*, 2021–22. Member, *Scholarship Development Committee*, 2018–20.

*Production Editor, Prompt: A Journal of Academic Writing Assignments*, June 2020–January 2023; associate production editor, February 2023–present (assisting new production editor). Oversaw redesign of journal and transition to new production platform.

*Dallas LGBT Bar Association, Inc.* Director and Secretary, 2019–2021; Vice President for Communication, 2020–21; member May 2018 – present.

*Designer, Legal Analysis, Research & Writing Program, 2020 Newsletter, Texas A&M University School of Law.*

*Outreach Committee, Section for Legal Writing, Reasoning, and Research, Association of American Law Schools. Member, Feb. 2018 – 2020. Co-chair, 2019 – 2020.*

*Assistant Editor, Journal of the Legal Writing Institute. Volumes 22 & 23. 2018 & 2019.*

*Dallas Bar Association. Member Feb. 2018 – present. Small & Solo Firm and Science & Technology Sections. Member, CLE Committee. Volunteer interviewer, Summer Law Intern Program.*

*Service as peer reviewer. Served as peer reviewer for, or was invited to serve by, 2020 Association of Computational Linguistics Conference (Ethics track), *Frontiers in Psychology, Written Communication, Journal of Popular Culture, Journal of Business & Technical Communication, Legal Communication & Rhetoric, and Precedente: Revista Jurídica.**

*American Bar Association. Member 2000–present. Section of Intellectual Property Law (IPL) Liaison to Standing Committee on Technology and Information Systems, 2008–09. Chairman, IPL Section Databases & E-Commerce Committee, 2007–08. Member, IPL Section Annual Report Board, 2007–08. Member, IPL Section Committee on Online Data, Transactions, and Security (previously Databases & E-Commerce Committee), 2002–2009.*

#### **C. TEXAS A&M UNIVERSITY CONTRIBUTIONS**

*Admissions & Student Recruitment Committee. 2021 – present.*

*Honor Council, Texas A&M University School of Law. 2021 – present.*

*OUTlaw LGBTQ student group, Texas A&M University School of Law. Adviser. 2017 – June 2022, August 2023–present.*

*Teaching Methodology and Experiential Learning Focus Group. 2021 – 2022.*

*Diversity Council, Texas A&M University School of Law. 2017 – 2020.*

*Student Conduct Panel, Texas A&M University School of Law. 2018 – 2020.*

*Teaching Assessment Working Group. Texas A&M University School of Law. 2019.*

*Strategic Priorities Working Group, Texas A&M University School of Law. 2018 – 2019.*

*Student Publications Committee, Texas A&M University School of Law. 2017-18.*

#### **D. SERVICE AT OTHER INSTITUTIONS**

*Brittain Fellow Hiring Committee. School of Literature, Media, and Communication, Georgia Institute of Technology. Spring 2017.*

*Diversity Work Group. School of Literature, Media, and Communication, Georgia Institute of Technology. Fall 2016 – Spring 2017.*

*General education subcommittee, Institute undergraduate curriculum committee. Georgia Institute of Technology. Fall 2016 – Spring 2017.*

*Undergraduate curriculum committee. School of Literature, Media, and Communication, Georgia Institute of Technology. Fall 2016 – Spring 2017. Chair, January 2017 – May 2017.*

*GT Safe Space. Georgia Institute of Technology. March 2016 – May 2017.*

*Intellectual Property Advisory Board. Georgia Institute of Technology. Fall 2015 – Spring 2017.*

*Women's Resources Center faculty advisory board.* Georgia Institute of Technology. Served on faculty advisory board, Fall 2015 – Spring 2017.

*Doing Rhetoric Organizing Committee.* University of Minnesota—Twin Cities. Member of graduate student group spanning two departments, Writing Studies and Communication Studies, charged with organizing and funding campus rhetoric conference.

*Advisory Committee to Director of Graduate Studies.* Writing Studies Department, University of Minnesota—Twin Cities. One of two graduate students elected by peers for academic year 2014-15. Represented the interests of graduate students before the director of graduate studies and the faculty of the department.

**VI. TEACHING**

**A. COURSES TAUGHT**

Texas A&M University School of Law

Semester, Year	Course #	Course Title	# of Students
Fall 2023	LARW 7001	Legal Analysis, Research, and Writing	21
Spring 2023	None	(On personal leave.)	
Fall 2022	None	(On personal leave.)	
Spring 2022	LAW 7643	Jurisprudence Seminar	13
Spring 2022	LAW 7002	Legal Analysis, Research, and Writing	19
Fall 2021	LAW 7001	Legal Analysis, Research, and Writing	19
Spring 2021	LAW 7002	Legal Analysis, Research, and Writing	19
Fall 2020	LAW 7001	Legal Analysis, Research, and Writing	36
Spring 2020	None	(Research release)	
Fall 2019	LAW 7001	Legal Analysis, Research, and Writing	40
Spring 2019	LAW 7002	Legal Analysis, Research, and Writing	19
Fall 2018	LAW 7001	Legal Analysis, Research, and Writing	37
Spring 2018	LAW 7002	Legal Analysis, Research, and Writing	16
Fall 2017	LAW 7001	Legal Analysis, Research, and Writing	18

Georgia Institute of Technology

Semester, Year	Course #	Course Title	# of Students
Spring 2017	LMC 3403	Technical Communication, Theory and Practice	22
Spring 2017	LMC 6215	Issues in Media Studies (co-listed with 3408)	2
Spring 2017	LMC 3408	Rhetoric of Technical Narratives (co-listed with 6215)	12

<b>Semester, Year</b>	<b>Course #</b>	<b>Course Title</b>	<b># of Students</b>
Fall 2016	LMC 3403	Technical Communication, Theory and Practice	16
Fall 2016	LMC 6215	Issues in Media Studies (co-listed with 3408)	4
Fall 2016	LMC 3408	Rhetoric of Technical Narratives (co-listed with 6215)	13
Spring 2016	LMC 3403	Technical Communication, Theory and Practice	10
Spring 2016	LMC 3412	Communicating Science and Technology to the Public	7
Fall 2015	LMC 3403	Technical Communication, Theory and Practice	12

University of Minnesota—Twin Cities

<b>Semester, Year</b>	<b>Course #</b>	<b>Course Title</b>	<b># of Students</b>
Spring 2015	WRIT4431	Science, Technology, and Law	24
AY 2014-15	n/a	Law School Structured Writing Group	60
AY 2013-14	LAW6003	Legal Research and Writing	12
Fall 2013	WRIT3562	Technical and Professional Communication (fully online)	23
Spring 2013	WRIT3001	Writing Arguments	24
Fall 2012	WRIT3562	Technical and Professional Communication (fully online)	23
Spring 2012	WRIT3562	Technical and Professional Communication (fully online)	23
Spring 2011	WRIT3562	Technical and Professional Communication (fully online)	22
Fall 2010	WRIT3562	Technical and Professional Communication	23
AY 2009-10	LAW6003	Legal Research and Writing	~10
AY 2008-09	LAW6003	Legal Research and Writing	~10
Spring 2008	LAW6003	Legal Research and Writing	~10
AY 2006-07	LAW6003	Legal Research and Writing	~10
AY 2005-06	LAW6003	Legal Research and Writing	~10
AY 2004-05	LAW6003	Legal Research and Writing	~10



**B. INDIVIDUAL STUDENT GUIDANCE AT TEXAS A&M UNIVERSITY**

Sai Ramana Reddy Lingam, M.S. Computer Science. Committee member, fall 2022-present.

Max Hayashi, J.D. 2023. "Extinction or Bust: Improving Species Recovery Under the Endangered Species Act by Amending the Funding Allocation and Recovery Planning Processes," note to be published in *Texas A&M Law Review*, 2023.

Hope Cory, J.D. 2022. "Rights in Death: Property Rights to Human Remains," note written for *Texas A&M University Journal of Property Law*, 2020–21.

Cade Bradberry, J.D. 2020. "The 2017 Hailstorm Bill and the Raging Storm Between Texas Tort Reformers and Plaintiffs' Attorneys," note written for *Texas A&M University Journal of Property Law*, 2018–19.

Mengyuan Fang, J.D. 2019. "Assessment of the Berkson Four-Part Inquiry through Empirical Studies," note written for *Texas A&M University Journal of Property Law*, 2017–18.

Faculty adviser to four 1L students each year: 2017–18, 2018–19, 2020–21.

**VII. PROFESSIONAL EMPLOYMENT**

**Larson Skinner PLLC**

**formerly Larson/Sobotka PLLC and law office of Brian N. Larson.** Minneapolis, MN.

*Of counsel.* August 2015 – present. (Consulting role.)

*Managing member.* May 2008 – July 2015.

*Sole proprietor.* May 2002 – April 2008.

Founded and managed a national boutique law practice serving clients in the residential real estate technology field. Served as firm's managing member until 2015. Firm's practice focuses on copyright, trademarks, licensing, Internet matters, antitrust, and corporate governance.

**Regional Multiple Listing Service of Minnesota, Inc.** Saint Paul, MN.

*President and general counsel.* October 2000 – June 2002 (other positions November 1993 – October 2000).

Worked as chief staff executive of cooperative information technology business owned by non-profit trade associations and managed by volunteer board of directors representing complex, overlapping constituencies. By 2002, full-time staff of thirteen, technology contractors, and operations resulted in overall budget of more than \$4 million.